

Estimating the Causal Effect of Social Mobility on COVID-19 Related Mortality

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May 26, 2020

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Research Question



Research Question

How effective are policies aimed at restricting social mobility on COVID-19 related mortality?

Identification Issue

- Social mobility measures are contaminated by measurement error → Attenuation Bias.
- Many potential controls that are correlated with social mobility (endogeneity issue lead to omitted variable bias and reverse causality) → Diff-in-Diff.
- Difficulty to find an instrument that satisfied both relevance and exclusion restriction.

Goals

- Estimate the causal effect by using instrument rainfall.
- Quantify the bias from measurement error and endogeneity.

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Literature Review



- **Adda (2016)**: social distancing on viral spread in France. Endogeneity, serial correlation → weather IV
- **Qiu et al. (2020)**: climate IV to measure social distancing on coronavirus spread in China
- **Dave et al. (2020)** and **Villas-Boas et al. (2020)**: DiD to measure policy on social distancing

Difference-in-Difference Problems



Figure: Time Series of Mobility Level in Texas

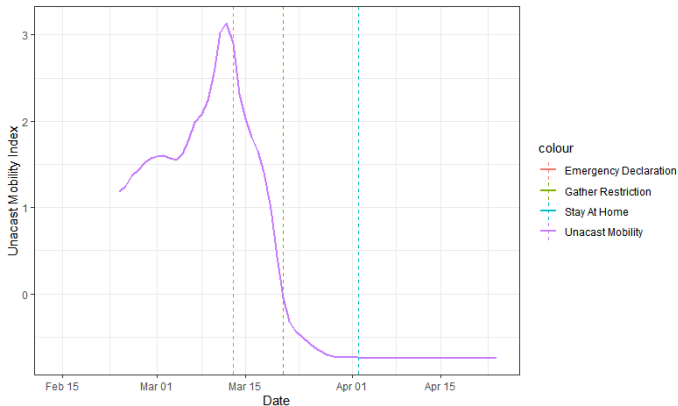


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Empirical Model



$$\Delta D_{i,t} = \beta_0 + \sum_{j=1}^J \beta_j \Delta S D_{i,t-1+j} + \eta_1 \mathbf{P}_{i,t} + \lambda_i \chi_i + \gamma_i \chi_i \cdot t + \epsilon_{i,t}$$

- i and t are subscripts for state and week.
- $\Delta D_{i,t}$ denotes the change in COVID-19 related deaths per capita.
- $\mathbf{P}_{i,t}$ are indicator variables for whether a particular policy was implemented (Emergency Declaration and Gather Restrictions)
- χ_i is a state indicator variable and $\chi_i \cdot t$ capture linear trends for each state.

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Data Sources



■ Social Mobility

- 1) Descartes Lab (**Warren and Skillman (2020)**): Daily index of absolute "level" of mobility
- 2) Unacast (**Unacast (2020)**): Daily percent change in mobility
- 3) Twitter (**Xu et al. (2020)**): Weekly index of mobility

■ Policy (**Fullman et al. (2020)**): Date enacted for Emergency Declaration and Gathering Restrictions.

■ Rainfall (**Community Collaborative Rain, Hail, & Snow Network (n.d.)**): Average daily rainfall for each state in inches.

■ Mortality (**Systems Science and Engineering at Johns Hopkins University (2020)**): Daily COVID-19 related cases and mortality for each state.

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Instrument Relevance



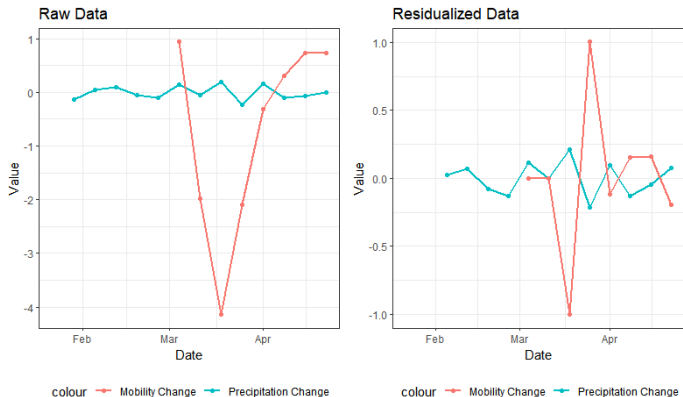
$$\Delta SD_{i,t} = \beta \Delta R_{i,t} + P'_{i,t} \eta + \lambda_i \chi_i + \gamma_i \chi_i t$$

- $P_{i,t}$ refer to whether a policy was implemented at time t
- χ_i is a State indicator
- t is the week number (which we treat as a continuous variable to capture a trend effect)

Instrument Relevance



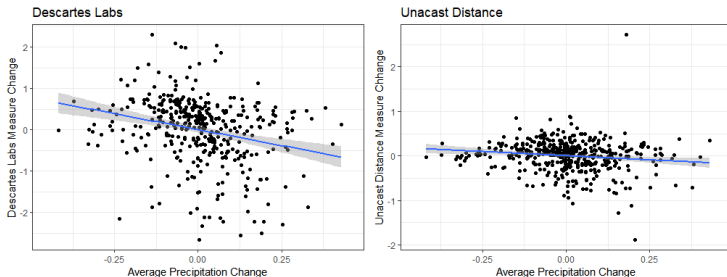
Figure: Time Series of Mobility Change and Rainfall Change in Texas



Instrument Relevance



Figure: First Stage: Residualized Rainfall Change versus Residualized Social Distancing Change



Instrument Relevance



Table: First Stage: Change in Mobility

	Descartes Lab				Unacast				Twitter			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
$\Delta \text{Avg. Precipitation}_t$	-1.804*** (0.337)	-1.805*** (0.363)	-2.066*** (0.301)	-1.626*** (0.416)	-0.465*** (0.097)	-0.470*** (0.104)	-0.511*** (0.098)	-0.445*** (0.123)	-0.318 (0.465)	-0.258 (0.506)	0.100 (0.634)	0.250 (1.807)
Emergency Declaration _t			-1.490*** (0.218)	-3.438*** (0.388)			-0.575*** (0.062)	-0.817*** (0.102)			-0.652*** (0.117)	-0.398 (0.664)
Gathering Restriction (Any) _t			-0.316 (0.247)	-2.541*** (0.416)			0.059 (0.091)	-0.574*** (0.211)			-0.215* (0.125)	-0.729 (0.621)
$\Delta \text{COVID Mortality Per Capita}_{t-1}$			16461.470** (6,490.225)	-3.84e+04** (15019.083)			4.278.941*** (1,483.819)	-6865.973** (3,165.341)			3.04e+05*** (85588.700)	2.52e+06 (4,13e+06)
Constant	-0.597*** (0.025)	-0.536*** (0.003)	0.944*** (0.094)	-15.591*** (5.758)	-0.226*** (0.001)	-0.241*** (0.002)	0.151*** (0.031)	0.524 (1.683)	-0.594*** (0.033)	-0.409*** (0.025)	-0.004 (0.055)	8.230 (15.223)
N	400	400	400	400	450	450	450	450	260	260	200	200
R^2	0.028	0.042	0.201	0.717	0.015	0.015	0.189	0.494	0.002	0.074	0.343	0.705
Adj. R^2	0.025	-0.095	0.079	0.541	0.013	-0.108	0.080	0.232	-0.002	-0.159	0.104	-0.276
State FE	No	Yes	Yes	Yes	No	Yes	Yes	Yes	No	Yes	Yes	Yes
State - Week	No	No	No	Yes	No	No	No	Yes	No	No	No	Yes
F-stat	28.7	24.7	47.0	15.3	23.1	20.6	27.5	13.1	.467	.260	.025	0.019

Robust standard errors in parentheses. Standard errors clustered by state.

Exclusion Restriction



1. **Tosepu et al. (2020)** document empirical relationship between coronavirus transmission and meteorological variables (temperature, humidity, and rainfall) in Indonesia. Find a relationship for temperature & humidity but not for rainfall.
2. **Pica and Bouvier (2012)** review literature covering relationship between respiratory viruses and meteorological factors. They find that the relationship between rainfall and virus transmission is very non-robust, it varies significantly with the country (even province of study).
3. **Lowen and Steel (2014)** provide experimental evidence for and review scientific models concerning the relationship between influenza and temperature & humidity.
4. Although other meteorological factors seem important for viral transmission, this does not appear to be true for rainfall.
5. We had trouble collecting other meteorological data, a future version of the paper ideally should include temperature & humidity controls.

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Variable Selection



Lasso Regression:

$$\min_{\beta} \sum_{i=1}^N \left(D_{i,t} - \beta_0 - \sum_{j=1}^J \beta_j S D_{i,t-1+j} - C'_{i,t} \eta \right)^2 \quad \text{subject to} \quad \sum_{j=1}^P |\beta_j| \leq t$$

Interested in finding the correct lags, while keeping the other controls in the regression model (C_{it}). Apply Frisch-Waugh Theorem:

$$\min_{\beta} \sum_{i=1}^N \left(M_C D_{i,t} - \sum_{j=1}^J \beta_j M_C S D_{i,t-1+j} \right)^2 + \lambda \sum_{j=1}^P |\beta_j|$$

We run the following regression model:

$$M_C D_{i,t} = M_C S D \beta + \lambda |\beta|$$

Lasso Implementation

- 1) Split the data into in-sample and out-of-sample data.
- 2) Using the in-sample data, generate $M_C D_{i,t}$ and $M_C SD_{i,t}$. These are residuals from an OLS regression of $D_{i,t}$ and $SD_{i,t}$ on $C_{i,t}$ respectively.
- 3) Using the in-sample data, regress $M_C SD_{i,t}$ on $R_{i,t}$ and store the predicted $\widehat{M_C SD_{i,t}}$. This is equivalent to the predicted values from the first stage of an IV regression.
- 4) Consider a list of possible λ values that can be used for the Lasso regression.
- 5) For each λ , using the in-sample data, run the following Lasso Regression:

$$M_C D_{i,t} = \widehat{M_C SD_{i,t}} \beta + \lambda |\beta|$$

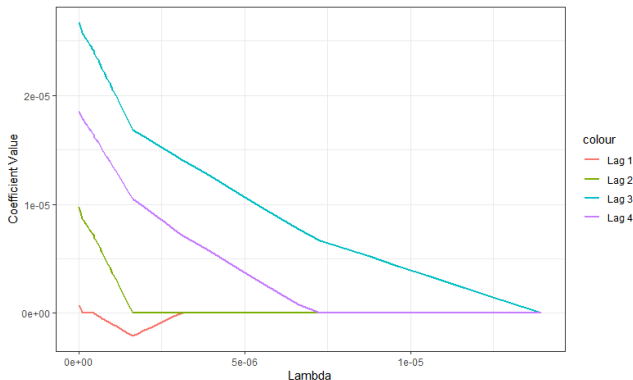
- 6) Using the out-of-sample data, calculate the MSE based on our estimates from (5). Store the MSE value.
- 7) Repeat (5) - (6) for the range of λ considered in (4). Choose the λ that gives the lowest MSE.
- 8) Given this optimal λ parameter, find the lagged variables where $\beta_i > 0$.



Lasso Results



Figure: Coefficient Estimates for a range of λ



Lasso Results



Figure: MSE for Range of λ

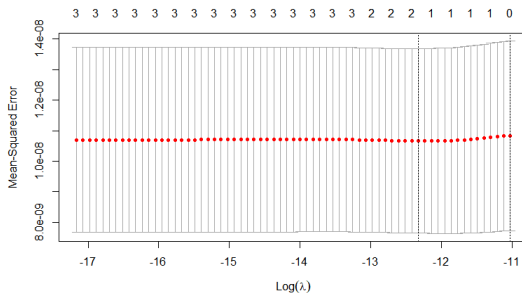


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Regression Result



Table: Second Stage: Change in COVID Mortality Per Capita (lag 3)

	Descartes Lab				Unacast				Twitter			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
$\Delta \text{Mobility}_{t-3}$	6.45e-06*** (2.36e-06)	3.83e-06** (1.60e-06)	2.76e-06* (1.58e-06)	1.06e-06 (1.34e-06)	1.80e-05** (8.33e-06)	1.90e-05** (8.87e-06)	1.19e-05* (6.63e-06)	3.05e-06 (2.40e-06)	-1.29e-04 (1.94e-04)	-1.63e-04 (2.86e-04)	1.93e-04 (1.05e-03)	2.47e-05 (7.49e-05)
Emergency Declaration _{t-3}			-1.92e-06 (4.85e-06)	-1.26e-06 (4.01e-06)			9.78e-06*** (3.58e-06)	-6.65e-06** (3.03e-06)			1.29e-04 (6.79e-04)	6.13e-06 (3.89e-05)
Gathering Restriction (Any) _{t-3}			2.37e-05*** (7.15e-06)	-2.76e-06 (2.85e-06)			2.14e-05*** (6.88e-06)	-1.44e-06 (2.19e-06)			5.68e-05 (2.31e-04)	5.68e-06 (1.85e-05)
$\Delta \text{COVID Mortality Per Capita}_{t-4}$			4.19e-01 (4.34e-01)	-6.81e+00*** (1.60e+00)			8.55e-01** (3.92e-01)	-5.77e+00*** (1.25e+00)			-5.45e+01 (3.21e+02)	-1.59e+01 (6.20e+01)
Constant	2.78e-05*** (6.33e-06)	1.28e-05*** (1.90e-06)	-1.30e-06 (2.26e-06)	-7.49e-05*** (1.58e-05)	2.31e-05*** (5.84e-06)	1.34e-05*** (3.05e-06)	-6.49e-06** (3.07e-06)	-7.73e-05*** (1.63e-05)	-6.86e-05 (1.15e-04)	-6.09e-05 (1.13e-04)	4.41e-07 (1.22e-05)	-8.13e-05* (4.55e-05)
N	250	250	250	250	300	300	300	300	260	260	200	200
R ²	.	0.626	0.705	0.970	.	0.412	0.620	0.958	.	.	.	0.662
Adj. R ²	.	0.533	0.625	0.949	.	0.294	0.538	0.935	.	.	.	0.299
State FE	No	Yes	Yes	Yes	No	Yes	Yes	Yes	No	Yes	Yes	Yes
State - Week	No	No	No	Yes	No	No	No	Yes	No	No	No	Yes

Robust standard errors in parentheses. Standard errors clustered by state.

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Setting



Apply idea presented by [Acemoglu et al. \(2001\)](#).

- \tilde{SD}_1 (Descrates Lab): a random variable that measures SD with error, so that

$$\tilde{SD}_1 = SD + u_1$$

- \tilde{SD}_2 (Unacast): another random variable that measures x with error, so that

$$\tilde{SD}_2 = SD + u_2$$

- z : a good (relevant and exogenous) instrument for x

Bias Calculation

- The omitted variable bias if you observed M_CSD and used it in the initial regression can be represented as the following:

$$\frac{Cov(\epsilon, M_CSD)}{Var(M_CSD)} = \beta_{\tilde{x}_2}^{IV} - \beta_z^{IV} = -1.19 \times 10^{-6} - 1.19 \times 10^{-5} \approx -1.31 \times 10^{-5}$$

- The bias due to the omitted variables in β^{OLS} can be represented as the following:

$$\begin{aligned} \frac{Cov(\epsilon, M_CSD)}{Var(M_C\tilde{S}D_1)} &= \frac{\beta^{OLS}}{\beta_{\tilde{x}_2}^{IV}} (\beta_{\tilde{x}_2}^{IV} - \beta_z^{IV}) \\ &= \frac{3.75 \times 10^{-6}}{-1.19 \times 10^{-6}} (-1.19 \times 10^{-6} - 1.19 \times 10^{-5}) \approx 4.13 \times 10^{-5} \end{aligned}$$

- The bias due to measurement error in β^{OLS} can be represented as the following:

$$\frac{Var(M_CSD)}{Var(M_C\tilde{S}D_1)} = \frac{\beta^{OLS}}{\beta_{\tilde{x}_2}^{IV}} = \frac{3.75 \times 10^{-6}}{-1.19 \times 10^{-6}} \approx -3.15$$



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Conclusion



- We analyze direct causal relationship between social mobility and COVID-19 related mortality.
- We used lasso implementation to select lags of social mobility in our empirical model.
- We estimate a substantial positive effect of social mobility on COVID-19 related mortality.
- We measure the bias from measurement error and endogeneity. The bias from measurement error is much larger than bias from endogeneity.

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Questions



- Measurement Bias: Can we have negative bias?
- Panel data identifying assumption and relation to IV regression?

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